

Vision, Mission & Core Values



Vision

Becoming one of the most prestigious law firms in Vietnam and Southeast Asia.

Mission

To create positive changes in management, business and management activities of enterprises, to help enterprises control and avoid legal risks, to support enterprises in improving productivity, efficiency and enhancing competitive capacity in the market through providing comprehensive, professional, innovative and effective legal consulting solutions.

Core Values

- **Trust:** SMiC sees “Trust” as especially important power for clients to come to us and use our services.
- **Mindfulness:** SMiC takes “Mindfulness” as a guideline and foundation for all consulting activities and client relations.
- **Knowledge:** SMiC sees “Knowledge” as the key power, an invaluable asset to affirm the ranking and differentiation of SMiC’s services.